

FLORIDA DECOR

CIRCULATION & AD REQUIREMENTS

COOPER CITY	33330	HIBBS		HOLLYWOOD	33019	ADMIRALS COVE	
CORAL SPRINGS	33071	GREENS EAGLE TRACE		HOLLYWOOD	33312	BANYAN OAKS	
CORAL SPRINGS	33071	GREENS OF EAGLE TRACE 151-22 B		HOLLYWOOD	33019	THREE ISLANDS	
CORAL SPRINGS	33071	FAIRWAYS SOUTH 150-13 B		HOLLYWOOD	33312	EMERALD HILLS	
CORAL SPRINGS	33071	THE FAIRWAYS AT EAGLE TRACE 136-25 B		HOLLYWOOD	33019	HOLLYWOOD LAKES\$\$\$	
CORAL SPRINGS	33071	TH ISLES ADDITION 151-48 B		HOLLYWOOD	33019	STILLWELL	
CORAL SPRINGS	33071	EAGLE GLEN 130-5 B		HOLLYWOOD	33312	HOLLYWOOD OAKS	
CORAL SPRINGS	33071	THE ISLES 145-36 B		HOLLYWOOD	33019	HOLLYWOOD GOLF	
CORAL SPRINGS	33071	EAGLE TRACE 116-19 B		LIGHTHOUSE POINT	33064	VENETIAN ISLES	
CORAL SPRINGS	33067	HIDDEN HAMMOCKS		LIGHTHOUSE POINT	33064	CORAL KEY VILLAS	
CORAL SPRINGS	33071	THE ISLES		LIGHTHOUSE POINT	33064	HILLSBORO ISLES	
CORAL SPRINGS	33067	WHISPER WOODS ESTATES		LIGHTHOUSE PT	33064	HILLSBOROBY SEA	
CORAL SPRINGS	33071	MAPLEWOOD ESTATES		MIRAMAR	33029	VENETIAN MORE	
CORAL SPRINGS	33076	WYNDHAM-GRAND ISLE		MIRAMAR	33029	SUNSET LAKES	
CORAL SPRINGS	33076	MIRAPORTE PELICAN ISLE		MIRAMAR	33029	HARBOR LAKE	
CORAL SPRINGS	33067	GRAND RESERVE		MIRAMAR	33029	SUNRISE LAKES	
CORAL SPRINGS	33065	RUNNING HILLS		MIRAMAR	33027		
DAVIA BEACH	33312	SCHOONER		PARKLAND	33067	BBB	
DAVIE	33331	RIVERSTONE		PARKLAND	33076	PARKLAND ESTATES	
DAVIE	33328	GRAND OAKS		PARKLAND	33076	WATERS EDGE ESTATES	
DAVIE	33330	GROVE CREEK RANCHES		PARKLAND	33067	COUNTRY'S POINTE	
DAVIE	33326	HIGHLAND RANCH ESTS		PARKLAND	33067	FRUITLANDS	
DAVIE	33328	LONG LAKE RANCHES		PARKLAND	33076	FOX RIDGE	
DAVIE	33324	MYSTIQUE		PARKLAND	33067	GRAND CYPRESS	
DAVIE	33324	NORTHSTAR ESTATES		PARKLAND	33076	LANDINGS PARKLND	
DAVIE	33324	WESTRIDGE		PARKLAND	33076	GOLF AND COUNTRY CLUB	
DAVIE	33324	MARTHA BRIGHT FARMS		PARKLAND	33076	PARKLAND ISLES	
DAVIE	33328	ROLLING HILLS		PARKLAND	33067	PINE TREE ESTS	
DAVIE	33330	IMAGINATION		PARKLAND	33067	CYPRESS HEAD	
DAVIE	33325	FLAMINGO ROAD ESTATES		PARKLAND	33067	CYPRESS TRAIL	
DAVIE	33328	EXOTIC ACRES		PARKLAND	33067	HERON BAY	
DAVIE	33330	WOODBIDGE RANCHES \$\$\$		PARKLAND	33076	HERON BAY NE	
DEERFIELD BEACH	33441	THE COVE		PARKLAND	33067	IN THE PINES	
FORT LAUDERDALE	33301	VENICE		PARKLAND	33076	MEADOW RUN	
FORT LAUDERDALE	33301	LAUDERDALE ISLES		PARKLAND	33076	MIRALAGO	
FORT LAUDERDALE	33304	BEACHWAY		PARKLAND	33076	PARKLAND PRESERVE	
FORT LAUDERDALE	33308	BERMUDA		PARKLAND	33067	TALL PINES	
FORT LAUDERDALE	33308	BERMUDA RIVIERA TOTAL		PARKLAND	33067	PINETREE ESTATES	
FORT LAUDERDALE	33308	CORAL RIDGE		PARKLAND	33076	WATERCREST	
FORT LAUDERDALE	33316	DELAGOISEL		PARKLAND	33067	TERRAMAR WHITTIER OAKS	
FORT LAUDERDALE	33316	HARBOR BEACH		PLANTATION	33324	HAWKS	
FORT LAUDERDALE	33316	HARBOR BEACH EXT		PLANTATION	33323	LANDMARK RANCH	
FORT LAUDERDALE	33305	LAS OLAS BY THE SEA		PLANTATION	33311	PLANTATION ACRES #2	
FORT LAUDERDALE	33316	RIO VISTA		PLANTATION	33323	VINTAGE CREEK/PLANT ACRES	
FORT LAUDERDALE	33301	RIVIERA		POMPANO BEACH	33062	PALM RIDGE	
FORT LAUDERDALE	33305	PALMS		POMPANO BEACH	33062	HILLSBORO HARBOR	
FORT LAUDERDALE	33305	CORAL RIDGE GALT		POMPANO BEACH	33062	POMPANO SHORES	
FORT LAUDERDALE	33301	IDYLWYLD		POMPANO BEACH	33062	SANTABARBRA SHORES	
FORT LAUDERDALE	33316	ISLA BAHIA		POMPANO BEACH	33062	HARBORVILLAGE	
FORT LAUDERDALE	33308	LAKE ESTATES		SOUTHWEST RANCHES	33331	IVANHOE ESTATES	
FORT LAUDERDALE	33308	LANDINGS		SOUTHWEST RANCHES	33330	SOUTHWEST RANCHES	
FORT LAUDERDALE	33305	LAUD BEACH EXT		SOUTHWEST RANCHES	33331	LANDMARK	
FORT LAUDERDALE	33305	LAUD BY SEA		WESTON	33326	BONAVENTURE	
FORT LAUDERDALE	33301	LAUDERDALE SHORES (DOLPHIN)		WESTON	33332	INDIAN TRACE	
FORT LAUDERDALE	33301	NURMI		WESTON	33331	SON OF CHOPS	
FORT LAUDERDALE	33301	STILLWELL AND CORAL ISLES		WESTON	33326	COUNTRY ISLES ESTATES	
FORT LAUDERDALE	33301	VICTORIA PARK		WESTON	33332	ISLES AT WESTON	
FORT LAUDERDALE	33308	BAY COLONY OF LANDINGS		WESTON	33332	WINDMILL RESERVE	
FORT LAUDERDALE	33308	THE LANDINGS SECOND SEC 56-37 B		WESTON	33327	WESTON HILLS COUNTRY CLUB	
FORT LAUDERDALE	33304	GOOD MONEY\$\$\$		WESTON	33331	WINDMILL LAKE EST	
FORT LAUDERDALE	33301	GOULD ISLAND\$\$\$\$		WESTON	33327	WESTON THE LANDINGS	
FORT LAUDERDALE	33304	BIG\$\$		WESTON	33327	VICTORIA POINTE	
FORT LAUDERDALE	33316	RIO VISTA ISLES		WESTON	33327	WINDMILL RANCH	
FORT LAUDERDALE	33316	RIOVISTA		WESTON	33327	PALM ISLAND	
HALLANDALE BEACH	33009	GOLDEN ISLES		SELECT CONDOS FORT LAUDERDALE (HERMITAGE, ETC.)			
HALLANDALE BEACH	33009	GOLDEN ISLES ESTATES 2		WILLIAMS ISLAND CONDOS (ONLY FROM NOVEMBER TO MARCH)			
HALLANDALE BEACH	33009	DIPLOMAT GOLF ESTATES					

TOTAL MAILED CIRCULATION: 22,500

HOME VALUES: From \$600,000 to \$28,000,000+

CIRCULATION INCLUDES LICENSED ASID INTERIOR DESIGNERS/DECORATORS & GENERAL CONTRACTORS

MAILED OUT 6 TIMES PER YEAR, FROM JAN/FEB - NOV/DEC

DEADLINE IS THE 6th OF EVERY 2 MONTHS

ART REQUIREMENTS

Ads must be CYMK at 300DPI. Accepted formats are PDF, TIFF, JPEG

Please understand that the coloration coming off a press may be different than client's proof.

DEADLINE: On or around Jan 6, March 6, May 6, July 6, Sept 6, Nov 6

SIZE SPECIFICATIONS

Full Page Bleed: 8.5 X 11.125 | Trim Size: 8.375 X 10.875 Double Truck (bleed): 17 X 11.125

For bleed ads, please have all text at least 3/8" from all edges of the Trim Size.

Full pages with border: 7.625 x 10.125 | 1/2 Page: 7.625 X 4.9

RATES: FULL PAGE - \$1200 | HALF PAGE - \$750

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