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ISSUE 1 Vol 9, 2014

COVER STORY

A COLORFUL INTRACOASTAL RETREAT

Interior Design by Kenneth Crawford

INSIDE STORY

AN HOMAGE TO MODERN DESIGN

Interior by Toby Zack

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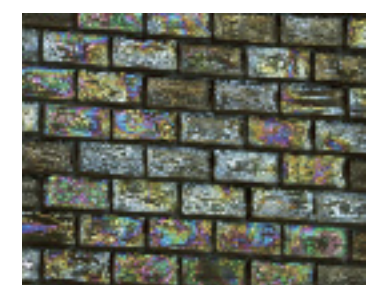
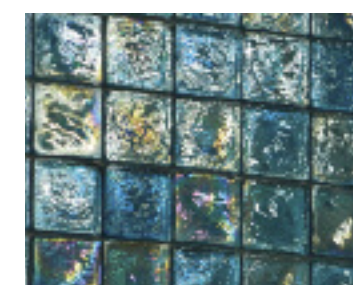
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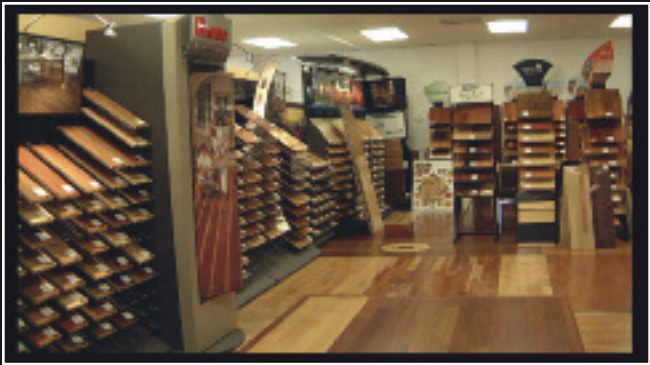


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A COLORFUL RETREAT ON THE INTRACOASTAL

INTERIOR DESIGN

Kenneth Crawford, Kenneth Crawford
Interiors, Hollywood, 954.929.3696
www.kennethcrawfordinteriors.com

PHOTOGRAPHY Jerry Lang

BUILDER Bomar Builders

ARCHITECT George Brewer

This beautiful 7000 square foot home in Fort Lauderdale was created by Interior Designer Kenneth Crawford for his Tennessee client. Located on a corner lot with stunning northern and southern views of the Intracoastal Waterway and a side canal, the three story ultra-contemporary house was a departure from the normal conservative designs from the midwest.

“Color, color, color” what Kenneth’s client stated he wanted.

Designed with that in mind, each room has its own spectrum of color that blends harmoniously throughout the entire house. While the husband and wife became fully engaged with the selections of furniture and fabrics and red being the husband’s color, you can see how strategically Kenneth positioned this color.

The house needed to be a fun retreat for his family and friends. With that, when one enters the house, they are greeted by what was the formal living area which, went to the way side to house to house a polished stainless steel pool table. You knew then it’s a house for entertaining. The two story family room positioned in the corner of house, is incased all in glass for maximizing the breathtaking views down the Intracoastal Waterway. In white leather, one can relax on the Roche Bobois’ sectional that transforms into reclining chaises. A custom cup like chair designed by Jai Jalian, along with Anima Adomas adds a pop of color when one enters.

A Stainless Steel and leather coffee table, along with a structural designed white lacquer pop-up TV console adds to this unique and pristine appearance. A sculpture by Martin Schreiber along with Art Fusion Galleries, placed on the coffee table once again brings the clients favorite color into play. So not to conflict with the views, Kenneth made sure that every piece was scaled properly.

- continued on next page -



Entering the residence, one is introduced to an aerial view of the Intracoastal Waterway frames by Florida palms. A polished stainless steel pool table with walnut trim from Mitchell Exclusive Billiards sets the stage of the home. An angular white leather bench by Brueton is flanked by two iridescent custom blue cone tables from E.G.Cody, allows for a scenic view while awaiting their turn to play. - continued on next page -

(BELOW) The kitchen with its unrestricted view of the waterway is adorned by gleaming contemporary white lacquer cabinets on walnut clad walls. Tiger marble tops along with stainless steel appliances add to this chef's dream kitchen. Grey leather stools by Cattelan Italia allows family or friends to enjoy a snack or keep the chef company while preparing a fabulous meal. An architectural polished stainless steel table and white leather chairs float effortlessly in the breakfast area. A splash of blue is introduced by the art glass bowl by artist Choi Kei Hoi as well as adding the color red with the lips by Darko Cuglievan from Art Fushion Art Galleries. An intimate lanai with an exterior kitchen and fire pit is adjacent to the kitchen. Imagine enjoying a entertaining evening with friends while taking in the views!!

- continued on next page -

Tiger marble tops along with stainless steel appliances add to this chef's dream kitchen.





The formal dining area with its panoramic views of the waterways was designed by Kenneth to keep with the sleek and sophisticated design of the house. Marble floors and an open cantilevered walnut staircase, which seems to float, add to the drama.

A spot for a future custom sculpture is located under the staircase, which is framed by glass. A polished stainless steel table by Andrea Lucatello is surrounded by polished stainless steel-based white leather chairs. A custom blue art glass sculpture centerpiece designed by Kenneth was to resemble flowing water.

The Philippe Stark “Long and Hard” light fixture illuminates the table and centerpiece without interrupting the view. An undulating white lacquer buffet is adorned by a polished stainless steel sculpture by renowned artist Martin Schreiber, which reflects the blues from water and sky. A covered Lanai situated in front of the dining area allows guests to retreat and relax after dinner. To the left is the two-story area that houses the pool table and to the right is the spacious two-story family area.

A covered Lanai
situated in front of the
dining area allows
guests to retreat to and
relax after dinner.

- continued on next page -

The sleek lap swimming pool mirrors the design of the house and is guarded by Majestic Washingtonian Palm trees. Two covered Lanais are off the left with custom fiberglass sofas for one to lounge after swimming. It is the relationship of interior and exterior that flows together and has an exotic feel day or even at night with the pool or tree lights. The face Nemo sculpture from Anima Adomus appears to enjoy his place as well. Off to the right is the dock where one can park their yacht for quick getaways to the Bahamas or to the Keys. “I love my house, I really love, love my house” quotes Kenneth’s client every time he returns. “That is my goal, to have my clients happy” Kenneth says.

- continued on next page -



Contemporary aesthetics continue into the master bedroom. Plush white carpet throughout the bedroom makes it feel as though you are walking on a cloud. On stainless steel tracks, the walnut doors close for privacy and when open, allow one to enter the spa-like master bathroom or morning kitchen for refreshment before sleep. A Brueton custom bed and nightstands from E.G.Cody takes center stage while off to the side one finds a comfortable chaise from Ensemble Collection allows for a mid-day nap. So not to take important real-estate away from the nightstands, Kenneth used minimalistic globe pendants. A commissioned piece Lady Rothko by local artist William Braemer is positioned over the bed in the owners' favorite color red as well as an alabaster sculpture by Ted Haft, located on the nightstand. Custom bedding and accents finish this retreat!!



(UPPER RIGHT) The circular leather bed adds a humorous touch to the guest bedroom. Custom color circular nightstand flank the bed picking up on the colors of the custom bedding and accents. A commissioned piece of art by a local artist also picks up on the color scheme and the faux fur blanket adds a glamorous touch. A clear resin chair allows one to view the Intracoastal Waterway while also supplying a place to sit. A walk-in closet is off to the left and a breathtaking bathroom is off to the right.

(LOWER RIGHT) The second floor guest bedroom is a quiet retreat from the main part of the house. A thin-lined Italian leather bed, gloss white lacquer nightstands and orange bedding gives a cheery and fun touch to this room. Futuristic orange night stand lamps and tufted Togo chair from Ligne Roset adds a punch of color while art supplied by the owner adds the finishing touch. - continued on next page -



The walls of this master bathroom are clad with American walnut. The master bathroom, with its panoramic views, a soaking tub, white lacquered vanities topped in Calcutta Gold, and a two-person walk-in glass shower really sets the stage for a spa-like treatment.

His and Her vanities are adorned with mirrors that secretly hide small televisions within. Her make-up vanity with a white leather chair is off to the side. His and her water closets allow for privacy as well as separate entrances to the master closet. The reflection of art Spring Boquet 2 by William Braemer can be seen in the mirror. Full height windows allow for natural light to flood the bathroom. For privacy, motorized shades would be lowered from the drape pockets. A colorful orchid brings the Florida tropics into the space.



Situated off the master Bathroom, one enters the enormous master closet, which has been designed to house husband and wife’s clothes, shoes and accessories. Once again, the cloud-like carpet flows into this space, allowing the spa atmosphere to continue. Custom designed by Kenneth, you find a stark white closet with LED light bars and custom red glass accents which continues the contemporary theme.

A large custom Italian red leather and polished nickel-based ottoman by Anima Domus allows one to sit while getting dressed or laying out an ensemble to go out on the town. An architectural red sculpture, by David Gonva from Art Fusion Galleries, rests atop a bank of drawers. Italian hand blown glass flush ceiling lights from Capital Lighting add a touch of red to the ceiling while allowing plenty of light. Who wouldn’t want this closet?

Italian hand blown glass flush ceiling lights from Capital Lighting add a touch of red to the ceiling while allowing plenty of light. Who wouldn’t want this closet?



SOURCES
Front Bedroom
Custom leather bed W/ glass support and LED lighting - Anima Domus
Custom nightstands - Anima Domus
Light Fixtures - Light Bulbs Unlimited
Commission Art- Jeffery Muhs “Cross the Rubicon ”
Bedding:
Window Treatments By Terri
Bedding fabrics - Coverlet: Romo Showroom
Blanket - Romo Showroom
Accent Pillow - Ammon Hickson Showroom
Rear Bedroom
Custom leather bed W/ glass support and LED lighting
Manufacturer: Presotto Showroom: Anima Domus
Custom nightstands - Anima Domus
Commission Art above bed - Wiliam Braemely' “Magenta Reflec-tions ”
Commission Art - Rana Rochat “untitled”
Bedding - Window Treatments By Terri
Bedding fabrics - Ammon Hickson Showroom
Main Room
Custom leather bench with polished stainless steel base - Bruetton E G Cody showroom
Custom tables with polished stainless steel accent - Bruetton E G Cody showroom
Custom pool Table - Micheal Exclusive Billards
Dining Room
Table W/ glass top - Anima Domus
Chairs and Buffet - Anima Domus
Light Fixture - Capital Lighting showroom
Commission table center piece - Teje Lunaas “Frozen Water”
Polished Stainless SteelSculpture - Martin Schreiber
Family Room
Custom leather sctional - Roche Bobois
Custom center table with White leather - Domus Design Collection
Custom chair -Desiree Designer: Jai Jalan Showroom: Anima Domus
Custom pop-up cabinet Gloss white lacquer - Euro International Manufacturing
Sculpture on Coffee table - Martin Schreiber
Pillows:
Showroom.' Window Treatments By Terri
Pillow fabrics:
Pattern fabric: Romo Showroom
Solid fabric: Bill Nessen Showroom
Accent orange fabric: Romo Showroom
Accent red fabric: Romo Showroom
Reindeer Head - Clients own
Powder Room
Light Fixtures - Capital Lighting showroom '
Commission Art Artist: Wiliam Braemelf “Spring Bouquet 2 ”
Sculpture Art - Martin Schreiber
Plumbing - Bianco /Kohler
Breakfast Room
Table - Anima Domus
Chairs (White leather) - Anima Domus
Commission center piece - Artist:
David Thai Showroom: EG Cody
Kitchen
Barstools - Paolo Cattelan Showroom: Anima Domus
Appliances:
Wolf: Cook top, microwave, ovens, warmer and hood
Subzero: refrigerator, freezer and wine cabinets
-Miele: Dishwasher
Blanco: sinks and fancets
Cabinets - Innovative Inc.



SOURCES CONTINUED
Sculpture art - Artist: Darko Cuglievan
SECOND FLOOR INTERIOR
Front Bedroom
Custom leather bed - Pianca Showroom: Anima Domus
Custom nightstands - Presotto Showroom: Anima Domus
Light Fixtures - Capital Lighting showroom
Bedding
Showroom: Window Treatments By Terri
Bedding fabrics:
Coverlet: Romo Showroom
`Blanket:Bill Nessen Showroom
Accent Pillow: Romo Showroom
Custom chair - Mchel Ducaroy Showroom Linge Roset
Side table - Skylar
Art in room - Artist: Robert Rector “Untitled ” Clients own

Rear Bedroom
Custom leather bed - Pianca Showroom: Anima Domus
Custom nightstands - Presotto Showroom: Anima Domus
Light Fixtures - Capital Lighting showroom
Bedding - Window Treatments By Terri
Bedding fabrics:
Coverlet: Romo Showroom
Accent Pillow: Ammon Hickson Showroom
Accent roll Pillow: Ammon Hiclcson Showroom
Commission Art above bed
Artist: Wiliam Braemery” “Celestial Bliss ”
Loft
Red leather desk chair - Clients own
Red paten leather guest chairs - Clients own
Glass table - Gonzo-Vicari Showroom: Anima Domus
Bronze Knight Statue circa? Clients own

Master Bedroom
Custom leather bed - Bruetton Showroom: E G Cody
Custom nightstands - Bruetton Showroom. E G Cody
Light Fixtures - Nessen Lighting Showroom: Bart Hikes Associates
Bedding:
Showroom: Window Treatments By Terri
Bedding fabrics:
Coverlet: Romo Showroom
Accent pillow - Romo Showroom
Accent blanket: Bill Nessen Showroom
Commission Art above bed - Wiliam Braemeiy’ “Lady Rothko ”

Chaise Lounge - Ensemble Collection
Side table - S/Q)/lar, Euro International Manufacturing
Media Room
Custom bed - Banalclo Designer:Giuseppe Vigano Show-
room:Anima Domus
Custom tables - Manufacturer: Bruetton E G Cody show-
room
Pillows:
Showroom: Window T reatments By Terri
Pillow fabrics:
Coverlet: Nessen Showroom
Blanket: Romo Showroom
Accent orange & red fabric: Romo Showroom

Exterior First Floor
Undercover Sofas - Inside Out
Pillow manufacturing - Wndow Treatments By Terri
Pillow fabric
Ammon Hickson Showroom
All other furniture: aluminum with teak accents
Brown Jordan
Pillow manufacturing:
Showroom: Window Treatments By Terri

My client didn't want to have the "typical" media room you see everywhere. I proposed a more lounge look with an Italian "bed-sofa" concept which he loved. Finished in a bright orange with colorful accents, this room would be used more as a hang out for his family. Peppered throughout the room are metallic silver cone tables by Brueton,from E.G.Cody to be used for a drink or movie snack. Off to the left is a cascading water fall that is lit at night for additional drama. One also has views of the Intracoastal waterways. The sofa could used for an additional guest bedroom since this room’s wide walnut door can be closed and a mattress is hidden within the sofa. #



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- Bill W., Fort Lauderdale

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- Roy & Georgina V, Fort Lauderdale.

Dimensions Design Center, Cooper City, 954.533.4435

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Decor Secrets, Dania Beach, 954.923.4226

Just wanted to say a very special thank you again to the great folks at Decor Secrets, a special thanks to Lilly, she brought new life and new fun into my home by helping me create the living room I always wanted but wasn't sure how to achieve. Never pushy, never annoyed with my hundreds of questions, always helpful always knowledgeable that's been my experience at Decor Secrets. - Janice F.


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PHOTOGRAPHY: Dan Forer, Miami, FL
TEXT: Roberta Klein

As one of Florida's top designers, Toby Zack has made her love for modern design her trademark. To her credit, she knows when to bend. Bend she did for clients Maryella and Greg Loman of Naples, Florida in a modern redesign of their Mediterranean estate home.

While the couple with two young sons was living in the three-story, 8000 sq. ft. home in Naples, Florida, they loved the neighborhood but disliked the house. Modern design was their passion. So much so that Maryella had been following Zack's designs for 18 years.

The long range plan of the Lomans, who are chiropractors and owners of a company called Maximized Living, is to build their modern house. In the interim, fate stepped in. After a major water leak, the Lomans were forced to move out of the Mediterranean home while the damage was being repaired. With admirable timing and astute ingenuity, they conjured a viable plan: They retained Toby Zack Designs to execute a modernizing renovation. With just enough compromise to keep what the Lomans wanted, Zack produced a bright, inviting, modern environment within the home's original walls.

While the ground level of the three-story Mediterranean home comprises the parking garage and main entry, the spacious second level serves as the welcoming hub. It also introduces a color scheme of off-white and brown that thematically runs throughout. Composed of all the social spaces this main area also offers a stunning panorama of the Gulf’s aquamarine waterfront (previous page). “The Lomans wanted the house to be bright and light and easy to clean and basically to contain everything of good quality,” Zack remarks. As such there were to be certain items they would keep for the future home they planned to ultimately build and others that they would rid themselves of as the children grew older.

In evaluating the large living room space, it was agreed that the existing wood flooring was unsuitable for the desired modern look. As a result, the old flooring was totally removed. In its place a new installation of gleaming limestone flooring serves as a perfect base to showcase the home’s new, and repurposed, contemporary furnishings. While the stately piano was one of the family’s existing treasures, the two lounge chairs in off white textured linen from Bodema by the Toby Collection represent some of the additions. Another is a white leather sectional swofa located in an area of the living space away from the main viewpoint.

In striking contrast is the round cocktail table with a sleek top and woven teakwood surround. Purchased from a source called Indian Reproductions, Zack purposely introduced it and matching end tables to add an exotic flair to the space. It echoes a theme of texture that reverberates in many areas of the house. Further, Zack notes, “I like the mix. And even though it is different it’s ethnic, which is why it works so well.” One of the most exciting aspects of the renovation was the new fireplace, which Zack designed. In its original incarnation, the home incorporated a traditional fireplace, replete with a large mantle. That fireplace was removed equiring the gutting of a portion of the wall, but it was worth



it. The floor to ceiling replacement is exemplary for its modern design. “We rebuilt the wall from floor to ceiling to create the fireplace, which is actually a large box that was inserted” says Jose Arango, the team’s Architectural Designer. Composed of three distinct patterns of limestone, the composition of the top section from the ceiling incorporates 18” X 18” squares of limestone. Then utilizing the same material, the next section down comprises a smooth rendition of the limestone. Finally the last section, echoing the textured motif that graces most of the home’s new modern design, comprises brick-shaped chips of the limestone.

Purchased from a source called Indian Reproductions, Zack purposely introduced the cocktail and matching end tables to add an exotic flair to the space.

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In all of Zack’s designs there is not only attention to detail but attention to practical application.

In the nearby dining room, texture repeats on the main wall in the form of gypsum tile that appears like concrete when installed. Zack would not put two pieces of art on that wall because they could conflict with the owners’ 7’ X 8’unnamed sculpture to the left. However, she says, “This concrete-appearing application offers warmth.”

In all of Zack’s designs there is not only attention to detail but attention to practical application. The custom, wall-long console exemplifies the practicality with abundant storage space in a beautiful package. Once again the color scheme is reflected in the off white lacquer doors with brown lacquer top of the wall-to-wall console. In addition, the dining room holds a 72” X 72” Parsons table in brown with clear glass top from the Toby Collection. Surrounding it are eight Pasqualina white leather Italian chairs. In consideration of the young boys in the house, the chairs and all materials brought in are easily cleanable.

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In order for the owners to achieve the large kitchen they desired for their frequent entertaining, there were a number of steps they had to follow. First and foremost it was critical to borrow space from the adjacent laundry room. This necessitated moving the laundry room wall, but that move achieved the goal. One exemplary addition is a large cabinet with eight drawers as well as storage space above. Other additions, such as display shelves, add a touch of whimsy to the welcoming environment.

Handsome cabinetry of fine grade oak in chocolate brown reflects the color scheme in conjunction with white high gloss lacquer. One of the most interesting facets is the application of Aurora, a translucent marble

on the countertop of the island. It allows underneath lighting to feed through. Indeed, this is a dramatic show-piece for guests.

Originally, the kitchen contained an old fashioned, heavily textured ceiling. In keeping with the modernization, it was replaced by a finer flat plaster surface. Currently the series of task lighting modes in the ceiling and above the work spaces contributes to the efficiency of the sun bathed kitchen, which holds two 700 Series SubZero refrigerators. Indeed that kitchen is now geared for entertaining. - CONTINUED ON NEXT PAGE -

One unique and fascinating
standout is the door (far right)
leading from their bedroom
into their bathroom.

The upstairs level of the home holds individual offices of Greg and Maryella, children’s bedrooms, and the master bedroom suite. One unique and fascinating standout is the door (far right) leading from their bedroom into their bathroom. The door is very near and dear to Maryella’s heart as it have a history. It emanated from the famous Flame Room night club of the ca 1900 Radisson Hotel in Minneapolis.

According to Maryella, dignitaries from Presidents Taft and Roosevelt to entertainers like Mick Jagger and Elton John walked through the door.

Her father bought it in the 1980’s when the hotel was being demolished. But after many years of keeping them stored, he gave it to her. After being stripped and refinished it was installed in the bedroom as a swinging door – and definitely will go into the home the Lomans will some day build.

In the meantime, Maryella also loves shoes, but in the past she could never view all of her collection together. Now another special place is her fantastical closet where all of her shoes are totally and easily viewed.

Although this newly modernized Naples house is only considered the Loman’s “interim” home until they build a new one, the designer’s transformation also transformed their opinion. MaryElla says, “When we moved back in it felt like a completely new house.” And a modern one, at that.

- END -



SOURCES

Living room

Lounge chairs: Bodema
Coffee table and side table: Indian Reproductions
Fire place: Ecosmar Fire Places
Ottomans: custom piece by the Toby Collections

Dining Room

Dining table: custom table by the Toby Collection
Dining chairs: Pasqualina leather chairs by Pallazzoni Italy
Buffet : Custom piece by European Spaces, Fort Lauderdale

Kitchen

Cabinets : Modulo Cucina S77 by European Spaces, Fort Lauderdale
Appliances: Ferguson, Naples
Countertops: Quartz Absolute Blanc from Compac
Island countertop: Aurora Marble from Cavastone, Boca Raton
Bar Stools : Adjustable Bar Stools from Addison House
Closet by Spacemakers U.S.A. Naples, Fl

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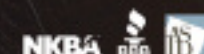
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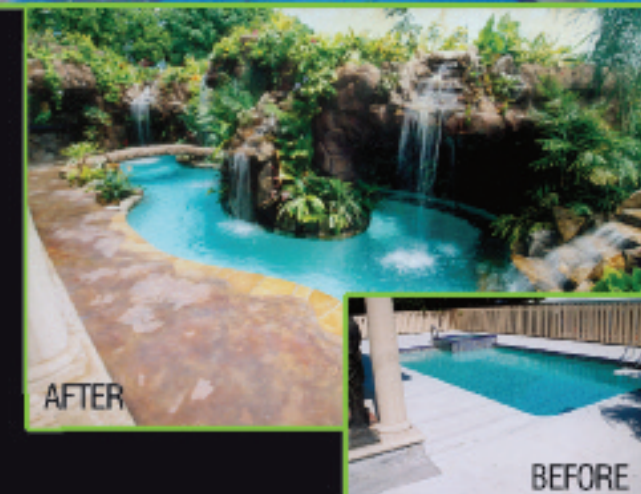
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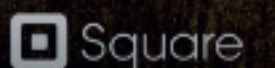
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Business Valuations: What Businesses Can Gain From Them

By Lance Wallach, National Society of Accountants speaker of the year.

A business valuation measures the worth of a business on the open market. It analyzes the company's management, capital structure, future earnings potential and market

value of its assets – and can be critical to running a successful enterprise.

a thorough approach – so you have a highly accurate picture of your business's worth. The appraiser will gather a great deal of information about the business, the industry in which it operates, current and projected economic conditions and other factors that affect value. In most situations, the various

Business valuations are often performed during a sale, merger or divorce proceeding. But every business can benefit from an annual valuation. After all, a business is typically the owner's largest asset – and understanding its true worth can lead to opportunities for greater success.

The Information a Valuation Will Return
Business valuations are full of information essential to running a successful business, which includes:

- Details about the reason for the valuation.
- A description of the company and its market position.
- An analysis of risk factors specific to the business and industry.
- An assessment of economic conditions and industry trends.
- Detailed past and projected financial statements.
- A review of valuation methods, and justification for those selected.
- An estimate of value, typically based on a weighted average of the various valuation methods.

Using This Information to Your Advantage

A business valuation allows owners to make informed decisions when working on long-term or expansion planning, retirement planning or estate planning. Without one, you could be making plans based on an underestimated value, and foregoing tax-saving strategies. On the other hand, an inflated view of your business could result in wasting time and money on a business that's not worth as much as you thought.

The economy affects the value of every business, based on prevailing market forces. Armed with up-to-date economic information, a business owner can make solid decisions, such as putting off buying equipment or hiring employees. Or, he or she may decide it's time to borrow money to fund an expansion, or tighten up on expenses to save cash.

The valuation's thorough review of industry trends can be used to gauge where a business stands, compared to its competition. For example, if your business is not performing to the same level as comparable companies, you may be compelled to find out why. Without this information, it could be years before you discover you're behind your competitors – and too late to catch up.

Do You Really Know What Your Business is Worth?

Many business owners rely on internal financial statements to determine the company's value. But a professional business appraiser will take



accepted valuation methods will yield different results. For example, the income approach bases value on expected income generation, while the asset approach bases value on business's assets. The market approach bases value on past sales of shares in the business or a similar one. Each approach will supply a range of reasonable values, which are supported by valid means of justification. In any case, you'll have a clear and accurate snapshot of how well your company is doing – or not. Without a professional business valuation, you could be at a serious disadvantage.

An Annual Valuation Can Keep You On Track for Growth

Business valuations should be included in every business owner's plan.

The information provided herein is not intended as legal, accounting, financial or any type of advice for any specific individual or other entity. You should contact an appropriate professional for any such advice.

This article was contributed by Lance Wallach and can be reached at (516)938-5007-END-

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