

BROWARD & PALM BEACH RATES & CIRCULATION ON OTHER SIDE

FLORIDA DECOR

IDEAS FOR BEAUTIFYING YOUR HOME WWW.FLORIDA-DECOR.COM

**A FURNITURE STORE,
REMODELER, & DESIGNERS
BEST ADVERTISING MEDIUM!**

WHY FLORIDA DECOR MAGAZINE?
** It brands your business to our affluent readers as a higher quality company!*

** You can command a higher price due to an image of higher quality for your shop or firm.*

** Published only once every two months. That means a more affordable ad campaign!*

FLORIDA DECOR - BROWARD MEDIA INFORMATION SHEET

COOPER CITY	33330	HIBBS	
CORAL SPRINGS	33071	GREENS EAGLE TRACE	
CORAL SPRINGS	33071	GREENS OF EAGLE TRACE 151-22 B	
CORAL SPRINGS	33071	FAIRWAYS SOUTH 150-13 B	
CORAL SPRINGS	33071	THE FAIRWAYS AT EAGLE TRACE 136-25 B	
CORAL SPRINGS	33071	TH ISLES ADDITION 151-48 B	
CORAL SPRINGS	33071	EAGLE GLEN 130-5 B	
CORAL SPRINGS	33071	THE ISLES 145-36 B	
CORAL SPRINGS	33071	EAGLE TRACE 116-19 B	
CORAL SPRINGS	33067	HIDDEN HAMMOCKS	
CORAL SPRINGS	33071	THE ISLES	
CORAL SPRINGS	33067	WHISPER WOODS ESTATES	
CORAL SPRINGS	33071	MAPLEWOOD ESTATES	
CORAL SPRINGS	33076	WYNNDHAM-GRAND ISLE	
CORAL SPRINGS	33076	BAYPOINTE PELICAN ISLE	
CORAL SPRINGS	33067	GRAND RESERVE	
CORAL SPRINGS	33065	RUNNING HILLS	
DANIA BEACH	33312	SCHOONER	
DAVIE	33331	RIVERSTONE	
DAVIE	33328	GRAND OAKS	
DAVIE	33330	GROVE CREEK RANCHES	
DAVIE	33326	HIGHLAND RANCH ESTS	
DAVIE	33328	LONG LAKE RANCHES	
DAVIE	33324	MYSTIQUE	
DAVIE	33324	NORTHSTAR ESTATES	
DAVIE	33324	WESTRIDGE	
DAVIE	33324	MARTHA BRIGHT FARMS	
DAVIE	33328	ROLLING HILLS	
DAVIE	33330	IMAGINATION	
DAVIE	33325	FLAMINGO ROAD ESTATES	
DAVIE	33328	EXOTIC ACRES	
DAVIE	33330	WOODBIDGE RANCHES \$\$	
DEERFIELD BEACH	33441	THE COVE	
FORT LAUDERDALE	33301	VENICE	
FORT LAUDERDALE	33301	LAUDERDALE ISLES	
FORT LAUDERDALE	33304	BEACHWAY	
FORT LAUDERDALE	33308	BERMUDA	
FORT LAUDERDALE	33308	BERMUDA RIVIERA TOTAL	
FORT LAUDERDALE	33308	CORAL RIDGE	
FORT LAUDERDALE	33316	DELAGOISEL	
FORT LAUDERDALE	33316	HARBOR BEACH	
FORT LAUDERDALE	33316	HARBOR BEACH EXT	
FORT LAUDERDALE	33305	LAS OLAS BY THE SEA	
FORT LAUDERDALE	33316	RIO VISTA	
FORT LAUDERDALE	33301	RIVIERA	
FORT LAUDERDALE	33305	PALMS	
FORT LAUDERDALE	33305	CORAL RIDGE GALT	
FORT LAUDERDALE	33301	IDYLWYLD	
FORT LAUDERDALE	33316	ISLA BAHIA	
FORT LAUDERDALE	33308	LAKE ESTATES	
FORT LAUDERDALE	33308	LANDINGS	
FORT LAUDERDALE	33305	LAUD BEACH EXT	
FORT LAUDERDALE	33305	LAUD BY SEA	
FORT LAUDERDALE	33301	LAUDERDALE SHORES (DOLPHIN)	
FORT LAUDERDALE	33301	NURMI	
FORT LAUDERDALE	33301	STILLWELL AND CORAL ISLES	
FORT LAUDERDALE	33301	VICTORIA PARK	
FORT LAUDERDALE	33308	BAY COLONY OF LANDINGS	
FORT LAUDERDALE	33308	THE LANDINGS SECOND SEC 56-37 B	
FORT LAUDERDALE	33304	GOOD MONEY\$\$	
FORT LAUDERDALE	33301	GOULD ISLAND\$\$\$\$	
FORT LAUDERDALE	33304	BIG\$\$	
FORT LAUDERDALE	33316	RIO VISTA ISLES	
FORT LAUDERDALE	33316	RIOVISTA	
HALLANDALE BEACH	33009	GOLDEN ISLES	
HALLANDALE BEACH	33009	GOLDEN ISLES ESTATES 2	
HALLANDALE BEACH	33009	DIPLOMAT GOLF ESTATES	
HOLLYWOOD	33319	ADMIRALS COVE	
HOLLYWOOD	33312	BANYAN OAKS	
HOLLYWOOD	33312	THREE ISLANDS	
HOLLYWOOD	33312	EMERALD HILLS	
HOLLYWOOD	33019	HOLLYWOOD LAKES\$\$\$	
HOLLYWOOD	33319	STILLWELL	
HOLLYWOOD	33312	HOLLYWOOD OAKS	
HOLLYWOOD	33319	HOLLYWOOD GOLF	
LIGHTHOUSE POINT	33064	VENETIAN ISLES	
LIGHTHOUSE POINT	33064	CORAL KEY VILLAS	
LIGHTHOUSE POINT	33064	HILLSBORO ISLES	
LIGHTHOUSE PT	33064	HILLSBOROBY SEA	
LIGHTHOUSE PT	33064	VENETIAN MORE	
PARKLAND	33067	BBB	
PARKLAND	33076	PARKLAND ESTATES	
PARKLAND	33076	WATERS EDGE ESTATES	
PARKLAND	33067	COUNTRYS POINTE	
PARKLAND	33067	FRUITLANDS	
PARKLAND	33076	FOXCRIDGE	
PARKLAND	33067	GRAND CYPRESS	
PARKLAND	33076	LANDINGS PARKLND	
PARKLAND	33076	GOLF AND COUNTRY CLUB	
PARKLAND	33076	PARKLAND ISLES	
PARKLAND	33067	PINE TREE ESTS	
PARKLAND	33067	CYPRESS HEAD	
PARKLAND	33067	CYPRESS TRAIL	
PARKLAND	33067	HERON BAY	
PARKLAND	33076	HERON BAY NE	
PARKLAND	33067	IN THE PINES	
PARKLAND	33076	MEADOW RUN	
PARKLAND	33076	MIRALAGO	
PARKLAND	33076	PARKLAND PRESERVE	
PARKLAND	33067	TALL PINES	
PARKLAND	33067	PINETREE ESTATES	
PARKLAND	33076	WATERCREST	
PARKLAND	33067	TERRAMAR WHITTIER OAKS	
PLANTATION	33324	HAWKS	
PLANTATION	33323	LANDMARK RANCH	
PLANTATION	33311	PLANTATION ACRES #2	
PLANTATION	33323	VINTAGE CREEK/PLANT ACRES	
POMPANO BEACH	33062	PALM RIDGE	
POMPANO BEACH	33062	HILLSBORO HARBOR	
POMPANO BEACH	33062	POMPANO SHORES	
POMPANO BEACH	33062	SANTABARBRA SHORES	
POMPANO BEACH	33062	HARBORVILLAGE	
SOUTHWEST RANCHES	33331	IVANHOE ESTATES	
SOUTHWEST RANCHES	33330	SOUTHWEST RANCHES	
SOUTHWEST RANCHES	33331	LANDMARK	
WESTON	33326	BONAVENTURE	
WESTON	33332	INDIAN TRACE	
WESTON	33331	SON OF CHOPS	

WESTON	33326	COUNTRY ISLES ESTATES
WESTON	33332	ISLES AT WESTON
WESTON	33332	WINDMILL RESERVE
WESTON	33327	WESTON HILLS COUNTRY CLUB
WESTON	33331	WINDMILL LAKE EST
WESTON	33327	WESTON THE LANDINGS
WESTON	33327	VICTORIA POINTE
WESTON	33327	WINDMILL RANCH
WESTON	33327	PALM ISLAND

PALM BEACH INFORMATION SHEET

GOLDEN HARBOR	BOCA RATON	33432
LAKE ESTATES	BOCA RATON	33496
LE LAC	BOCA RATON	33496
LES JARDIN	BOCA RATON	33431
BOCA BATH & TENNIS	BOCA RATON	33431
LONG LAKE ESTATES	BOCA RATON	33496
OAKS	BOCA RATON	33496
PALM BEACH FARMS	BOCA RATON	33496
ROYAL PALM YACHT CLUB	BOCA RATON	33432
SANCTUARY	BOCA RATON	33431
SANTA BARBARA	BOCA RATON	33434
SEASONS	BOCA RATON	33496
ST. ANDREWS	BOCA RATON	33496
THE PRESERVE	BOCA RATON	33431
TOSCANA	BOCA RATON	33487
TROPICAL ISLE	BOCA RATON	33487
VINTAGE ISLE	BOCA RATON	33496
WINDING LAKES	BOCA RATON	33428
WOODFIELD CNTRY CLUB	BOCA RATON	33496
BOCA WEST	BOCA RATON	33434
BOCA BAY COLONY	BOCA RATON	33487
FOX HILL ESTATES	BOCA RATON	33496
BOCA PRESERVE	BOCA RATON	33487
BROKEN SOUND	BOCA RATON	33496
BOCA GROVE PLNTATION	BOCA RATON	33433
BOCA MARINA	BOCA RATON	33487
HOLLOWES	DELRAY	33484
ROYAL HIDDEN COVE	DELRAY	33484
VINTAGE OAKS	DELRAY	33484
7 BRIDGES	DELRAY	33446
ADDISON RESERVE	DELRAY	33446
MIZNER COUNTRY CLUB	DELRAY BEACH	33446
TROPICAL ISLES	DELRAY BEACH	33483
MIZNER RESERVE	DELRAY BEACH	33484
SATURNIA	DELRAY BEACH	33446
POINT MANALAPAN	MANALAPAN	33462
OLD PALM	PBEACH GRDNS	33418
MIRASOL	PM GARDENS	33418
VALENCIA RESERVE	BOYNTON BCH	33473
FRENCHMAN'S RESERVE	PALM BCH GDNS	33410
POINT MANALAPAN	MANALAPAN	33462
AERO CLUB	WELLINGTON	3414
DAKOTA	DELRAY	33446
STONE CREEK	DELRAY	33446

TOTAL MAILED CIRCULATION FOR EACH COUNTY:

11,000 plus 2500 dropped in high traffic locations

HOME VALUES: From \$700,000 to \$28,000,000+

CIRCULATION INCLUDES **LICENSED ASID INTERIOR DESIGNERS/DECORATORS & GENERAL CONTRACTORS**

MAILED OUT 6 TIMES PER YEAR, FROM FEB - DEC

DEADLINE IS THE 10th OF EVERY 2 MONTHS

RATES:

FULL PAGE - \$795 HALF PAGE - \$495

\$1350 for full page in both counties

\$795 for half page in both counties

ART REQUIREMENTS

Ads must be CYMK at 300DPI.

Accepted formats are PDF, TIFF, JPEG

DEADLINE: On or around Jan 25, March 25, May 24, June 24, Aug 25, Oct 25

SIZE SPECIFICATIONS

Full Page Bleed: 8.625 X 11.125 | Trim Size: 8.375 X 10.875

Double Truck (bleed): 17.125 X 11.125

****For bleed ads, please have all text at least .25" from all edges of the Trim Size.****

Full pages with border: 7.375 x 9.875

1/2 Page: 7.625 X 4.9

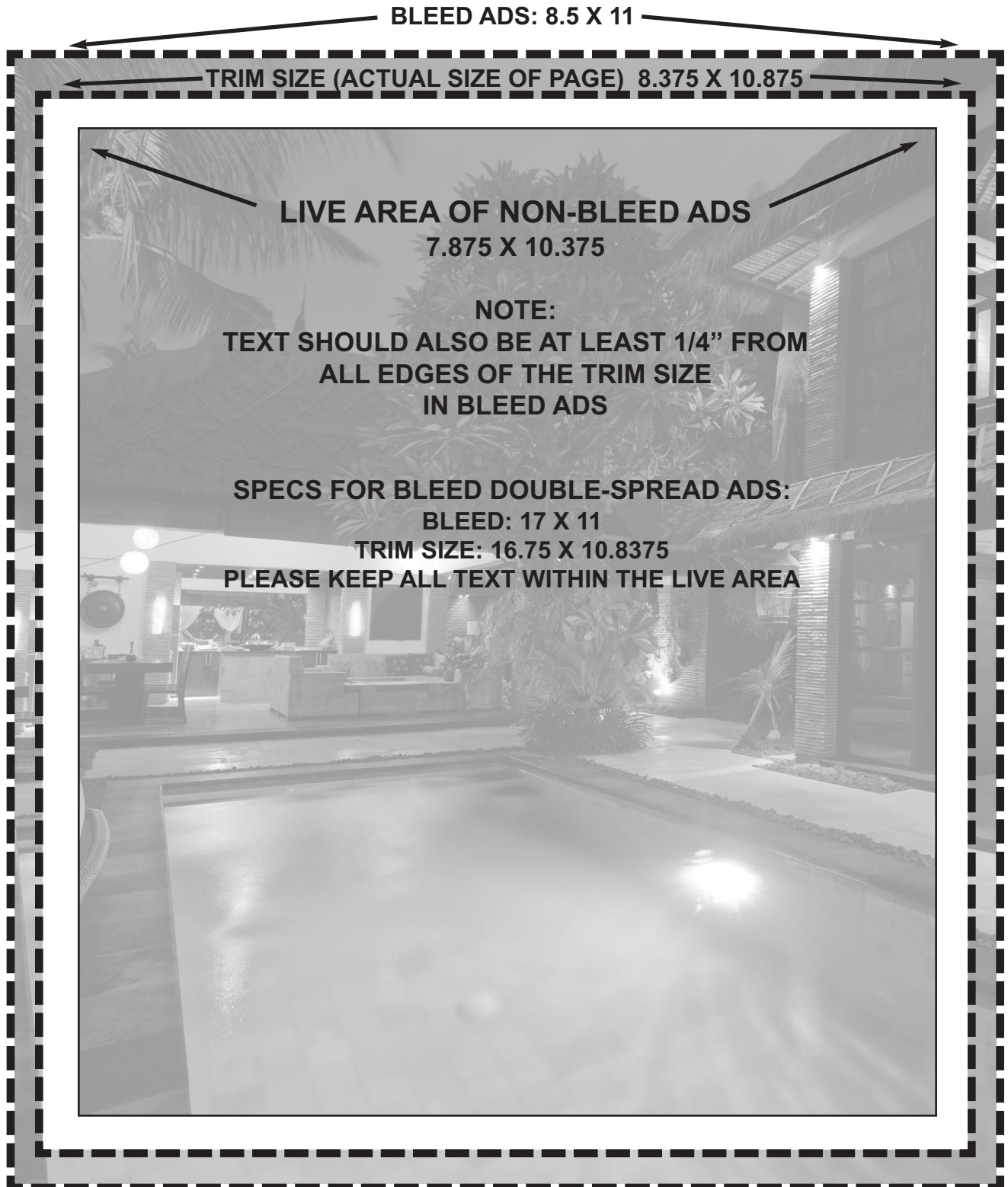
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ACCEPTABLE FILE FORMATS: JPEG, PDF, TIFF, PSD, PNG

COLOR: CYMK

RESOLUTION: 300DPI