

FLORIDA DECOR

LOCAL SOURCE OF FINE FURNITURE, ACCESSORIES, & DESIGN

www.florida-decor.com

CIRCULATION & RATES (954) 825.1549



Florida Decor is mailed every two months to Broward homes with a purchase price of \$800,000 and up. It is also mailed to top ASID designers from Delray to Miami. In addition, Florida Decor is dropped off at high-traffic businesses such as coffee shops, realtors, and luxury car dealerships. Our circulation is 11,000.

Our online presence is second-to-none, with over 100,000 hits every month, attracting homeowners from all over the U.S. and the world looking for "florida" style design ideas and home furnishings. No design magazine comes close to the page visits of Florida Decor! Every advertiser gets a **free ad** online!

Publishing Schedule - 6 times/year

Published	Space Deadline	Art Deadline
Feb 15	Jan 15	Jan 15
April 20	March 15	March 15
June 15	May 15	May 30
Aug 15	July 15	July 30
Oct 15	Sept 15	Sept 31
Dec 15	Nov 15	Nov 31

(Publication dates can vary by up to 3 weeks, depending upon post office and printing schedules). Florida Decor will not be held liable for publishing late)

RATES (per issue)

	1 time	3 times	6 times
Full	\$1275	\$1175	\$995
Half	\$795	\$695	\$595

Mechanical Requirements

Formats accepted: TIFFS, JPEGS, PDFS, Quark 5.0 or lower, PSD 6.0 or lower. All images must be CYMK at 300 DPI.

Dimensions - Width Depth

Full Page (bleed)	8.75	11.25
Full Page (non-bleed)	8	10
Half Page Horizontal	8	5.11

Note: For bleed ads, please keep text at least 1/4" from edge of page.

NORTH BROWARD CIRCULATION

CORAL SPRINGS			
THE ISLES EAGLE TRACE HILLS	33071	PARKLAND GOLF & CC	33076
RISEVIEW	33065	PARKLAND ISLES	33076
WHISPERING WOODS	33067	CYPRESS HEAD	33067
WYTHAM LAKES	33076	CYPRESS TRAIL	33067
HERON BAY	33076	GRAND CYPRESS ESTATES	33067
		TALL PINES	33067
		TEMBRIDGE	33067
		THE MEWS	33067
		PINE TREE ESTATES	33067
		FLORIDA FRUITLANDS	33067
PARKLAND			
HERON BAY	33076		
		LIGHTHOUSE POINT	
		VENETIAN ISLES	33064

SOUTH BROWARD CIRCULATION (EAST & WEST)

COOPER CITY		FORT LAUDERDALE		PLANTATION	
BILTMORE GROVE	33328	RIVERHOUSE	33301	HAWK'S LANDING	33304
COUNTRY GLEN	33330	SYMPHONY	33301	PLANTATION ACRES	33323
HERB GROVE	33330	WATERGARDEN	33301	BUCKHEAD	33325
IMAGINATION FARMS	33330	LAG DLAS GRAND	33301	ESTATES OF HIDDEN ACRES	33323
		RAY COLONY	33306	ISLA DEL SOL	33317
		BAYPERRY	33306	LANEMARK RANCH ESTS @ HOMES	33330
		THE LANDINGS	33308	SWF RANCHES	33330
DAVIE		CORAL RIDGE COVE	33441		
BUCKHUM OAKS/LONGCRESTS	33328	VICTORIA PARK	33301	WESTON	
FOREST GROVE/BLUMR GROVE	33328	RIO VISTA	33301	BONAVENTURE	33326
FOREST RIDGE	33328			COUNTRY ISLES	33326
HIGHLAND RANCH	33330			PALM ISLAND	33327
HIGHLAND RANCH ESTATES	33328			WINDMILL RANCH ESTATES	33331
		HOLLYWOOD		WESTON HILLS/HARBOR VIEW	33327
		HOLLYWOOD HILLS ESTATES	33321	WESTON HILLS/SEAGLE RUN	33327
		EMERALD HILLS	33321	SAVANNAH CONE II	33327
		HOLLYWOOD OAKS	33312	Victoria Point	33327
		MIRAMAR			
		SUNSET LAKES	33029		
		RIVIERA ISLES	33027		
		WINDSOR PALMS	33027		
		SILVER SHORES	33027		
		HARBOR LAKE ESTATES	33029		
DANIA					
SCHOONER RIDGE	33312				
STIRLING OAKS	33312				

Call Larry: 954.825.1549

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