

WHY ADVERTISE WITH FLORIDA DECOR?

We are the most cost-effective, MAILED, luxury interior design magazine in South Florida. We reach the most affluent areas of both Broward County/Williams Island and Palm Beach County. What's best is that since we have separate editions for Broward and Palm Beach, you can advertise in just one county and save money or advertise in both and save with our combination rate! PUBLISHED 12 TIMES PER YEAR

Combined Mailed and Dropoff circulation: 20,000+ (about 10,000 for each county)

BROWARD COUNTY MAILING

HOLLYWOOD
BEACH CLUB 1 2 3 (IN SEASON)
ADMIRALS COVE AT HARBOR ISLANDS
HOLLYWOOD OAKS
EMERALD HILLS
OAKBRIDGE
CORAL SPRINGS
HERON BAY
THE HILLS
WHISPERING WOODS ESTATES
DAVIE
BLACKHAWK ESTATES
BUCKRAM OAKS
LONG LAKE RANCHES
IMAGINATION FARMS
HIGHLAND RANCH ESTATES
STONEBROOKE
NORTHSTAR ESTATES
GRAND OAK ESTATES
PROVENCAL
FORT LAUDERDALE
BAY COLONY
BAYVIEW
CORAL RIDGE
LANDINGS
VICTORIA PARK
HARBORAGE
IDYLWILD
LAKE ESTATES
RIO VISTA
NURMI ISLES
CORAL ISLES
SEA RANCH LAKES
AQUAVISTA
HARBOR BEACH & EXT.
NAVARRO AND SEA ISLAND
BERMUDA RIVIERA

SUNRISE KEY
RIVIERA
BAHIA HARBOR BEACH
LAS OLAS BY THE SEA
LAUD BY THE SEA
AQUAZUL
BELAIR
PARKLAND
BBB RANCHES
CYPRESS HEAD
FL FRUIT
HERON BAY
PINE TREE ESTATES
TALL PINES
TERNBRIDGE
GRAND CYPRESS ESTATES
TERRAMAR
FOX RIDGE
PLANTATION
HAWKS LANDING
PLANTATION ACRES ESTATES
WESTON
PALM ISLAND
VICTORIA POINT
WINDMILL RANCH ESTATES
WINDMILL RESERVE
BONAVENTURE
WESTON HILLS
INDIAN TRACE
LIGHTHOUSE POINT
THE COVE
A1A
WILLIAMS ISLAND
PORTO VITA
BELLA MARE
2600 ISLAND Blvd
2800 ISLAND BLVD

PALM BEACH MAILING

WOODFIELD COUNTRY CLUB
BROKEN SOUND
ST. ANDREWS
BOCA GROVE PLANTATION
BOCA MARINA YACHT CLUB
ROYAL PALM YACHT CLUB
BOCA PRESERVE
1000 S OCEAN BLVD
ADDISON RESERVE
ARAGON
EQUESTRIAN CLUB ESTATES
FIELDBROOK
FOX LANDING
HOLLOWS
HIGHLAND BEACH
LAKE ESTATES
LE LAC
LONG LAKE ESTATES
THE OAKS
ROYAL HIDDEN COVE
SANCTUARY
SANTA BARBARA
SEASONS
TOSCANA
WINDING LAKES
FOXHILL ESTATES
INTRACOAST/OCEAN ESTATES FROM
HIGHLAND BEACH TO
GLADES

MIZNER COUNTRY CLUB
THE BRIDGES
VALENCIA RESERVE
SATURNIA
VINTAGE ISLE
VINTAGE ESTATES
KINGS PARK
ARVIDA COUNTRY CLUB
HARBOUR GREEN
LES JARDINS
BRISTOL POINTE
MIZNER'S PRESERVE
FOX CHASE
PALM BEACH POINT
WATERWAYS @ OCEAN RIDGE
GOLDEN HARBOUR
POLO CLUB
(DELRAY/BOCA)

ADVERTISING INFORMATION (These rates are per county)

Full: \$695 | Half: \$495 | Third: \$395

\$150 for artwork not supplied by client. 10% extra for prime pages (1,2,3,4,5,6,7, Inside Back). Only available for full pages. **20% Discount for both editions.** Ads must be **CYMK at 300DPI.**

Accepted formats are PDF, TIFF, JPEG. EPS

Please understand that the coloration coming off a press may be different than client's proof.

SIZE SPECIFICATIONS:

Full Page Bleed: 8.61 X 11.125

Trim size: 8.375 X 10.875.

Please have all text at least 1/2" from all edges.

Full pages with border: Use a 1/2" border.

1/2 Page: 7.6 X 4.8 | 1/3 Page: 4.5w X 5h

DEADLINE

Florida Decor is published approximately the 18th of each month. Ads must be reserved and submitted at least by the 5th of each month.

TO ADVERTISE, CALL 954.825.1549

floridadecor@bellsouth.net | www.florida-decor.com