

CIRCULATION & RATES

Why should You Advertise with Florida Decor? Basically, it's just a great value and makes good sense from a marketing standpoint. While typical 'city' magazines only cover one city, you get the advantage of reaching different demographics with different spending habits from nearly every upscale community in all of Broward county. Florida Decor is mailed quarterly to 16,500 homes (and growing) with an average appraised value of \$600,000 & up in both Northern and Southern Broward, East and West. In addition to homes, Florida Decor is mailed to 225 Licensed ASID members (interior designers) in Boca Raton, Broward, and Miami and dropped off at select Luxury RE offices & Car Dealerships. Why settle for advertising in a local magazine that's mailed only to one city when you can reach over 13 cities FOR ONE PRICE! In addition, when you advertise, you get a FREE AD on www.Florida-Decor.com, a fully optimized high-traffic site with over 40,000 hits per month! Plus, you can purchase a banner on our home page for just \$175 per month. Again, Florida Decor offers advertisers smart marketing.

NORTH BROWARD CIRCULATION

CORAL SPRINGS

THE ISLES EAGLE TRACE	33071
HILLS	33065
RIDGEVIEW	33076
WHISPERING WOODS	33067
WYDHAM LAKES	33076
HERON BAY	33076

PARKLAND

HERON BAY	33076
-----------	-------

PARKLAND GOLF & CC	33076
PARKLAND ISLES	33076
CYPRESS HEAD	33067
CYPRESS TRAIL	33067
GRAND CYPRESS ESTATES	33067
TALL PINES	33067
TERNBRIDGE	33067
THE MEWS	33067
PINE TREE ESTATES	33067
FLORIDA FRUITLANDS	33067

FOX RIDGE	33076
IN THE PINES	33076
THE LANDINGS	33076
MEADOW RUN	33076
MEADOW RUN WEST	33076
WATER'S EDGE	33076

LIGHTHOUSE POINT

VENETIAN ISLES	33064
----------------	-------

SOUTH BROWARD CIRCULATION (EAST & WEST)

COOPER CITY

BILTMORE GROVE	33328
COUNTRY GLEN	33330
HIBBS GROVE	33330
IMAGINATION FARMS	33330

DAVIE

BUCKRUM OAK/LONGLEKES	33328
FOREST GROVE/BLMR GRVE	33328
FOREST RIDGE	33328
HIGHLAND RANCH	33330
HIGHLAND RANCH ESTATES	33328

IMAGINATION FARMS	33330
MARTHA BRIGHT FARMS	33324
LONG LAKE RANCHES	33328
RIVERSTONE	33331
ROLLING HILLS GOLF	33328
WESTRIDGE II	33324
ROLLING HILLS LAKE EST	33328
STONEBRIDGE	33330

DANIA

SCHOONER RIDGE	33312
STIRLING OAKS	33312

FORT LAUDERDALE

RIVERHOUSE	33301
SYMPHONY	33301
WATERGARDEN	33301
LAS OLAS GRAND	33301
BAY COLONY	33308
BAYVIEW	33308
THE LANDINGS	33308
CORAL RIDGE	33308
COVE	33441
VICTORIA PARK	33301
RIO VISTA	33301

HOLLYWOOD

HOLLYWOOD HILLS ESTATES	33021
EMERALD HILLS	33021
HOLLYWOOD OAKS	33312

MIRAMAR

SUNSET LAKES	33029
RIVIERA ISLES	33027
WINDSOR PALMS	33027
SILVER SHORES	33027
HARBOR LAKE ESTATES	33029

PLANTATION

HAWK'S LANDING	33324
PLANTATION ACRES	33323
BUCKHEAD	33325
ESTATES OF HIDDEN ACRES	33323
ISLA DEL SOL	33317
LANDMARK RANCH ESTS (9 HOMES)	
SW RANCHES	33330

WESTON

BONAVENTURE	33326
COUNTRY ISLES	33326
PALM ISLAND	33327
WINDMILL RANCH ESTATES	33331
WESTON HILLS/HARBOR VIEW	33327
WESTON HILLS/EAGLE RUN	33327
SAVANNAH COVE II	33327
Victoria Point	33327

Pre-print Specifications:

Full page:

Full page bleed ads: Trim size: 8-1/2 X 11 Bleed on full pages: Live art must be 8-3/4 X 11-1/4

Full page ads with 1/4" border: 8 X 10.5

1/2 page dimensions (no bleed): 8 X 5.125"

Rates: (per time, published 6 times per year)

Full page: Open \$875 Contract Rate (3 X or more) \$775

Half page: Open \$695 Contract Rate (3 X or more) \$595

Call Larry Hirsch to advertise: 954 825.1549

Email: florida-decor@bellsouth.net

website: www.florida-decor.com